



Kenton H Johnson

Founder / Chief Consultant / Teacher at Prosper Systems, LLC

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Profile

About Me

Kenton H Johnson has created seven profitable businesses over four decades, sold two and is rapidly expanding the business consulting and sales ventures. He's guided more than 10,000 business clients, students and international readers to become more profitable, successfully market their products/services and implement the best cutting-edge technology. He has more than 66 units over his high-tech MS, in Technology and Business, and has Credentials in Marketing, Corporate Finance and as a California Community College Instructor. More at: <http://LinkedIn.KentonHJohnson.com> and <http://Resume.KentonHJohnson.com>

My disciplines and areas of professional expertise include...

Business

Engineering

Marketing

Sales

Systems

Technology

Current work

TEACHING Startups 2.0™ - "Rocket Your Ready-to-Launch Startup:" For those who have set up their business, through your institution's courses and other resources, learn and experience from a 40-year, seven-business expert, the inside details to make startups most successful. See <http://Presentations.Prospersystems.biz> ... CONSULTING on Business Planning/Funding, <http://CCCC.Prospersystems.biz>: As Chief Consultant or Chief Capital Officer (CCO), prepare clients for funding presentations for new and existing businesses from \$20K to \$2B. Introduce funders. Analyze marketing plans, sales plans, financial statements, management team and business operations; provide additional management team members available upon funding; analyze

document compliance; update all documents for presentation; develop funding presentation strategies and assist with presentation preparation; assist with funder negotiations; provide additional administrative services or personnel; and prepare for and sell the business at the best time and ROI.

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[@KentonHJohnson](#)

[My Website](#)

Education

San Jose State University

1972 Master of Science, Engineering, Systems, Inter-disciplinary

1970 Bachelor of Science, Engineering, General

University of Southern California, Los Angeles; University of Colorado, Colorado Springs/Boulder/Denver

1977 Post-Graduate - 66 units, Business, Technology

University of Colorado, Denver; Wharton School, University of Pennsylvania, Philadelphia

2013 Certificate, Marketing, Corporate finance

Teaching

For more than four decades, I've guided more than 10,000 business clients, students and international readers to become more profitable, successfully market their products/services and implement the best cutting-edge technology.

Taught 50 technical courses, US/Europe. Wrote and published 5 books, 4 journals, 5 websites, 2 blogs, and 100s of technical/business columns/articles

My teaching capabilities include...

Business Development

Expansions

Startups

Technology

Experience

Prosper Systems, LLC

1/2005 - Present Founder / Chief Consultant / Teacher

Excellent Houses, LLC

11/2004 - 12/2009 Managing Partner

CompWellness Network

9/1996 - 1/2012 Founder / Director / Writer / Editor-in-Chief

High-Tech Marketing

1/1991 - 8/1996 Owner / Principal Consultant

Engineering Computer Applications Inc

8/1978 - 12/1990 Owner / Principal Consultant / Editor-in-Chief / Seminar Teacher and Leader

Denver Water Department

1/1976 - 8/1978 Scientific Consultant / Trainer

Systems Development Corporation

3/1973 - 9/1975 Senior Analyst/Engineer

US Air Force

8/1971 - 3/1973 Lieutenant, ELINT Programming

USDA Forest Service Transportation Systems Planning Development Project

9/1969 - 6/1970 Programmer / Analyst / Writer

City of San Jose Traffic Division

9/1967 - 8/1971 Chief Programmer / Documentor

Publications

Publication List - 1970 to Present

Several client contributors

1/2016 Self and several client companies/publishers

Languages

French Conversational

Spanish (Latin America) Conversational