

CONTENTS: [Active Businesses](#) • [Education/Certifications](#) • [Accomplishments](#) • [Publications](#)
• [Other Writing](#) • [Experience](#) • [Predictions](#) • [Graphical Version](#) • **Mobile Users: best view on DuckDuckGo, Opera or Safari**

Kenton H Johnson, MS

(click name for 4Mb PDF) • [Printable Resume](#)

[LinkedIn](#) • [Course - Rocket Your Startup](#) • [InfoPortal \(Join\)](#) • [Schedule a Call \(with Video options\)](#)



Kenton is a 40-year independent businessman, and successful 50-year veteran of small to large **project development, marketing and sales** for: business, government and military in both **technical and non-technical markets**. Applying his **skills**, he has **developed or launched** several **profitable businesses and projects**.

He has been **instrumental** in developing *ground-breaking, international projects* and presence, being trained, updated, then **mentoring dozens of startups** in multi-national and local business clubs, as well as through 100s of stellar connections and information sources worldwide. *Member* of several professional groups; speaks, reads and writes some *Spanish and French*; **taught highly-technical courses** across the US and in Europe; **written and published** five books, four journals, five websites, dozens of marketing webpages and 100s of technical columns and articles; has had **P&L responsibility to \$220mm**

Active Businesses (*click graphic for graphical version*)

Prosper Systems and Associated Newsletter:

- **Business Success:** [Guiding companies](#) to be worth us\$10mm+, as Finance Experts, Consultants, Chief Capital Officers (CCO):
 - Preparation (Conceptualize) - analysis, documentation;
 - Process (Capitalize)- funder connections (\$100K-\$100mm+ **Finance Options**), presentations, negotiations, staging;
 - Profit (Complete) - marketing, sales, operations, technology, personnel, project management, add'l financing and opportunities, best utilizing the many Profit Tools.
 - *Optional: Purchase (Close): optimize business stage, prepare for Public Offering or for our many buyers, maximize return on efforts and investments, and if desired, continue through the transistion.*
- **Property Ownership Transition:** [Collaborate](#) with **Owners** of large properties/projects and **us\$10mm++ Cash Purchasers** around the world:
 - Turnkey Income Properties - Hotels, Apartment Complexes, Malls, Office Buildings, Industrial Parks
 - High-Tech - hardware, software, services and mobile Apps
 - Mines - Gold, Silver, PGM, Other Metals, Coal, Uranium, Gravel, Other Minerals
 - Energy Fields - Oil, Gas, Shale, Wind, Solar, Geothermal
- **Other Business Services:**
 - Passive Income Streams: Real Estate Investing is one of many passive investment possibilities ranging from \$1,000 on up with 30% Annual ROI and more. Initial consultation currently offered at no charge - [MMFFA](#)
 - Real Estate Investment: Passive and Active - managing the tools and professionals to acquire large commercial property such as apartment complexes - [RE Investment](#)
 - Passive Internet Marketing: advise on THE formula that makes Internet marketers wealthy: GOgitMMM™ - (make a) Great Offer - Get (prospect) Information Today (builds a database) - Market, Market, Market (gently) - [GOgitMMM](#)
 - Guidance on the Education from Bill Bartmann, Brian Tracy and other greats
 - Write the [Prosper Systems Blog](#) and now [Newsletter](#) with associated [LinkedIn Newsletters](#)



Webmaster/Consultant:

- [TopVitas.com](#), Online Vita, CV, Resume, Work History, Skills, Bio, Proposal or PPT Presentation Slides.
- [CompWellness.org](#), directing its wide recognition throughout the US and beyond, compiled, edited and wrote articles for the site's online *Wellness eJournal™*.
- [FxBetter.biz](#), updating a wide array of currency option trading information for students and veterans.
- [WebSiteYesterday.com](#), providing a streamlined service to build **the future of web marketing: user-maintainable, single-purpose sales letters** for the initial sale, give-away, appointment or product/service introduction, that captures visitors' attention and involvement immediately, followed by gentle, opt-in marketing and exposure to more robust sites and affiliate programs.

Education/Certifications

B.S. General Engineering, California State University, San Jose **Credential**, Community College Instructor, Computer and Related Technologies, California

M.S. Inter-Disciplinary Systems, California State University, San Jose

License, Professional Engineer, State of Colorado (*expired*)

Post Graduate, 6 units, **French**, Colorado College, Colorado Springs

Post Graduate, 60 units, **Technology and Management**, University of Southern California, Los Angeles; University of Colorado, Colorado Springs/Boulder/Denver

Certificates:

- **Marketing**, University of Colorado, Denver
- **Community Emergency Response Team (CERT)**, Clear Creek County, Colorado
- **Corporate Finance**, Wharton School, University of Pennsylvania, Philadelphia

Accomplishments (*click graphic for graphical version*)

Continuously studying business startups, financing and marketing. **Mentoring multi-national and local businesses**. Founded **Meetup - Startups 2.0™**.

Building us\$10mm+ Startups, preparing them for **sale**, and actively **expanding Companies, Collaborators and Capital sources**.

Documented, publicized and co-developed **state-of-the-art mixed-qualitative / quantitative decisions-making system** for transportation, other planning and business.

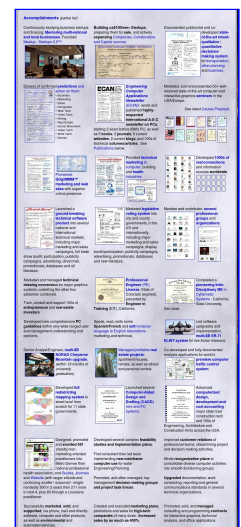
Dozens of confirmed **predictions and action on them**: Business, Marketing, Sales, Computers, Web Tech, Other Tech, Mining, Real Estate, Social Movement, Video Tech, Wind Tech and Drones

Engineering Computer Applications Newsletter (ECAN) - marketed, sold, wrote and published **highly-respected international A-E-C newsletter on PCs**, starting 2 years before IBM's PC, as well as **5 books, 3 journals, 5 current websites, 2 current blogs**, and 100s of technical **columns/articles**. See [Publications](#) below.

Marketed, sold and presented 50+ well-received state-of-the-art business, computer and interactive graphics **seminars** in the USA/Europe. *Request latest [Course Proposal](#).*

Pioneered **GOGitMMM™ marketing and web sites** with superior online presence.

Provided **technical marketing** to computer, building and **health industries** .



Developed **1000s of real connections** and information sources **worldwide**.

Launched a **ground-breaking technical software product** into several national and international technical markets, including major marketing and sales campaigns, full trade show booth/ participation, publicity campaigns, advertising, direct mail, promotionals, databases and all literature.

Marketed **legislative voting system** into city and county governments, in the US and internationally, including major marketing and sales campaigns, display booth/participation, publicity campaigns, advertising, promotionals, databases and new literature.

Member and contributor, **several professional groups** and **organizations**.

Marketed and managed **technical drawing conversion** for major graphics systems, outselling the other four salesmen combined.

Train, consult and support 100s of **entrepreneurs** and **real estate investors**

Professional Engineer (PE) License, State of Colorado (*expired*), preceded by **Engineer in Training (EIT)**, California.

Completed a **pioneering Inter-Disciplinary MS in Cybernetic Systems** - California State University, San Jose.

Developed new comprehensive **PC guidelines** within very wide-ranged user and management understanding and opinions.

Speak, read, write some **Spanish/French** and **edit romance-language to English translations** - marketing *and* technical.

Led software upgrades and implementation, **multi-\$B SR-71 ELINT system** for live Asian missions.

Senior Analyst/Engineer, **multi-\$B NORAD Cheyenne Mountain upgrade**, (*within 18 months of university graduation*).

Managed profitable **real estate projects**: apartment houses, rehabs, as well as others' and personal rentals.

Co-developed and fully-documented analysis applications for world's **premiere computer traffic control system**.

Developed full redistricting mapping system to street level from scratch for 11 state governments.

Launched several **Computer-Aided Design and Drafting (CADD) mini and PC systems**.

Advanced **computerized design, development and cost accounting** - major state road construction tech and 100s of Engineering, Architecture and Construction firms across the USA.

Designed, promoted and **enrolled 591 (mostly) non-marketing-oriented practitioners** into Metro Denver then national professional health association, and **Guides, Journals** and **Website** (with larger *eGuide* and continuing *eLetter / eJournal*) - single-handedly 300 in 2 years then 211 more in next 4, plus 80 through a Louisiana practitioner.

Developed several complex **feasibility studies and implementation plans**.

First consultant then led team implementing **new mainframe computer use** for water Engineering/Planning.

Promoted, and often managed, top-management **decision-making groups and project task forces**.

Improved **customer relations** of professional teams, streamlining project and decision-making activities.

Wrote **reorganization plans** to consolidate diverse computer activities into smooth-functioning groups.

Upgraded documentation, work scheduling, reporting and general communications standards in several technical organizations.

Successfully **marketed, sold, and supported**, via phone, mail and directly: software, computer and other products, as well as **environmental** and automated services.

Created and executed **marketing plans**, promotions and sales for **high-tech companies** of many sizes. **Increased sales by as much as 400%**.

Promoted, sold, and **managed** consulting and programming **contracts** for interactive graphics, technical analysis, and office applications.

Publications (*click graphic for graphical version*)

Online Business Articles - Golden InfoNuggets, Startups, Wealth, Leadership, *GOgitMMM™ Power Internet Marketing*, Books/ Startups, Internet Marketing & Glossaries - author, edit, maintain, market, 10pp, 2014-

Top Vitas Online CV, Resume, Bio Site - *TopVitas.com* - author, edit, maintain, market, 20pp, 2010-

Prosper Systems Blog - Business Success and Wealth - author, edit, maintain, market, 40pp, 2009-

Website Building using GoDaddy.com's Website Tonight - *Website Yesterday* - author, co-author, edit, maintain, market, 7pp, 2008-

Business Information Articles - *ProsperSystems.biz* - author, edit, maintain, 200pp, 2005-

Millionaire Mind Financial Freedom Account Consultation - *MMFFA* - authored, maintain, market, Chief Consultant, 2pp, 2004-

Several Business Documents - authored, revised, edited, promoted, 2-50pp ea, ~50, 1994-:

Formats (Overviews and Business Plans);

Overviews;

Sales Sheets;

Business Plans;

Marketing/Sales Plans/Systems.

CompWellness

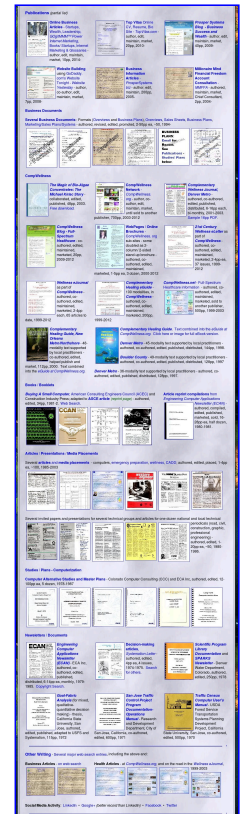
The Magic of Bio-Algae Concentrates: The Michael Kiriac Story - collaborated, edited, published, 48pp, 2003. *Free download.*

2012 CompWellness Legacy Site - *CompWellness.PSkhj.com* - author, co-author, edit, maintain, market, until sold to another publisher, 700pp, 2003-2012

Complementary Wellness Journal, Denver Metro - authored, co-authored, edited, published, distributed, 6-16pp each, bi-monthly, 2001-2003. *Sample 16pp PDF.*

CompWellness Blog - Full-Spectrum Healthcare - co-authored, edited, maintained, marketed, 20pp, 2009-2012

WebPages / Online Brochures - *CompWellness.PSkhj.com* sub-sites - some doubled as 2-column/ 2-sided stand-up brochure - authored, co-authored, edited, maintained, marketed, 1-5pp ea, 3 dozen, 2000-2012



21st Century Wellness eLetter as part of **CompWellness** - authored, co-authored, edited, maintained, marketed, 2-4pp ea, 37 issues, 1999-2012

Wellness eJournal as part of **CompWellness** - authored, co-authored, edited, maintained, marketed, 2-4pp each, 65 articles to date, 1999-2012

Complementary Healing eGuide - 100 modalities, in **CompWellness** - authored, co-authored, edited, maintained, marketed, 200pp, 1999-2012

CompWellness.PSkhj.com - Full-Spectrum Healthcare information - authored, co-authored, edited, maintained, marketed, sold to another publisher, 500pp, 1999-2003

Complementary Healing Guide, New Orleans Metro/Northshore - 48-modality text supported by local practitioners - co-authored, edited, helped publish and market, 112pp, 2000. Text combined into the *eGuide at CompWellness.PSkhj.com*.

Complementary Healing Guide. Text combined into the *eGuide at CompWellness.PSkhj.com*. Full eBook version.

Denver Metro - 45-modality text supported by local practitioners - authored, co-authored, edited, published, distributed, 144pp, 1998.

Boulder County - 49-modality text supported by local practitioners - authored, co-authored, edited, published, distributed, 128pp, 1997

Denver Metro - 36-modality text supported by local practitioners - authored, co-authored, edited, published, distributed, 128pp, 1997.

Books / Booklets

Buying A Small Computer, American Consulting Engineers Council (ACEC) and Construction Industry Press; adapted to **ASCE article** (*reprint page*) - authored, edited, 34pp, 1981-2. [Web Search](#).

Article reprint compilations from *Engineering Computer Applications Newsletter (ECAN)* - authored, compiled, edited, published, marketed, sold, 16-28pp ea, half dozen, 1980-1981.

Articles / Presentations / Media Placements

Several **articles** and **media placements** - computers, emergency preparation, wellness, CADD - authored, edited, placed, 1-4pp ea, ~100, 1985-2003

Several **invited papers** and **presentations** for several technical groups, and articles for one dozen national and local technical periodicals (**road, civil, construction, graphic, professional engineering**) - authored, edited, 1-20pp ea, ~50, 1980-1986.

Computer Alternative Studies and Master Plans - Colorado Computer Consulting (CCC) and ECA Inc, authored, edited, 12-100pp ea, 5 dozen, 1978-1987:

CADD Opportunities - Sigma Design;

Computer-Aided Drafting Alternatives Study - Johns-Manville Sales Corporation;

Computer Alternatives Study - Centennial Engineering;

Computer Alternatives Study - Victor Huff & Associates;

Computer Automation Master Plan - EC Jordan;

Long-Term Computerization Plan - Stetson-Harza AEP.

Newsletters / Documents

Engineering Computer Applications Newsletter (ECAN) - ECA Inc, authored, co-authored, edited, published, distributed, 6-14pp ea, monthly, 1979-1985. [Copyright Search](#).

Decision-making articles, *Systemation Letter* - authored, edited, 4pp ea, 4 issues, 1974-1975. [Search for others](#).

Scientific Program Library Documentation and **SPARKS Newsletter** - Denver Water Department, Colorado, authored, edited, 250pp, 1978 In-house technical **users newsletter**, **SPARKS** - Denver Water Department, Colorado, authored, edited, 1pp ea, bi-monthly, 1977-1978

Goal-Fabric Analysis (for mixed, qualitative-quantitative decision making) - thesis, California State University, San Jose, authored, edited, published, adapted to USFS and Systemation, 115pp, 1972

San Jose Traffic Control Project Program Documentation-Operations Manual - Research and Development Department, City of San Jose, California, co-authored, edited, 600pp, 1971

Traffic Census Computer User's Manual - USDA Forest Service Transportation Systems Planning Development Project, California State University, San Jose, co-authored, edited, 500pp, 1970

Other Writing - [Several major web search entries](#), including the above references and:

Business Articles - [on web search](#), such as [Funding Glossary](#) and [Books for Startups](#), 2010-

Health Articles - at [CompWellness.PSkhj.com](#), and on the road in the [Wellness eJournal](#), 1999-2003

Experience (*Conventional Format - Printable Version*)

Prosper Systems, Founder (*Jan 2000 - Present*)

Business Planning/Funding - As Finance Experts, Consultants, Chief Capital Officers (CCO), prepare clients for funding presentations for new and existing businesses from \$100K to \$100mm+. Analyze **Finance Options** and introduce vetted funders. Analyze marketing plans, sales plans, financial statements, management team and business operations; provide additional management team members available upon funding; analyze document compliance; update all documents for presentation; develop funding presentation strategies and assist with presentation preparation; assist with funder negotiations; provide additional administrative services or personnel; and prepare for and sell the business at the best time and ROI. [CCCC.ProsperSystems.biz](#)



Property Ownership Transition: Collaborate with Owners of large properties/projects and Cash Purchasers around the world. [Sales.ProsperSystems.biz](#)

Real Estate Investment - managed the tools and professionals to acquire large commercial property such as apartment complexes via a passive program to take the research, management and confusion out of real estate investing or an active program to research, obtain and manage real estate. [ProsperSystems.biz](#)

Implement Internet Marketing. [GOgitMMM.ProsperSystems.biz](#)

Excellent House, LLC, Managing Partner (*Nov 2004 - Dec 2009*)

Find, improve and market financially or physically depressed properties in nice neighborhoods - working with investors, retail buyers, lenders, and other real estate services, to create and winning result for all. Managed several units and projects. [ExcellentHouses.com](#)

CompWellness Network, Founder/Director (*Sep 1996 - Jan 2012*)

International, dynamic, growing organization of healthcare practitioners, practitioner groups and related businesses, as well as a strong marketing organization yielding low overhead for the sponsoring members and high impact towards the group's mission. [CompWellness.PSkhj.com](#)

High-Tech Marketing, Principal Consultant (*Sep 1987 - Aug 1996*)

Created and executed marketing plans, promotions and sales for high-tech companies of many sizes. Increased sales by as much as 400%.

Colorado Computer Consulting, Owner (*Aug 1978 - Dec 1990*)

Designed and implemented 100s of Complex Technical hardware and software applications. Studied and implemented Computer-Aided-Design/Drafting (CADD) systems. Construction, engineering, geological, scientific, political and administrative. Mainframe, timeshare and PCs. International newsletter for Engineers. 50 Seminars US and abroad.

Denver Water Department, Scientific Consultant (*Jan 1976 - Aug 1978*)

Trained and consulted engineers and techs on utilizing new mainframe computer: newsletters, classes, subprogram development, software conversions, documentation and direct assistance.

Systems Development Corporation, Sr Analyst/Engineer (*Mar 1973 - Sep 1975*)

Designed and implemented hardware and software systems in NORAD Cheyenne Mountain. Clearance: Top Secret.

US Air Force, Lieutenant, ELINT Programming (*Aug 1971 - Mar 1973*)

Led programming team on SR-71 ELINT system. Clearance: Top Secret, Special Intelligence. Honorable Discharge from Reserves, 1975.

City of San Jose Traffic Division, Chief Programmer (*Sep 1967 - Aug 1971*)

Programmed and created documentation system for all applications to implement the most state-of-the-art automated traffic system in world at that time: statistical analysis, reliability, routing and graphing.

USDA Forest Service, Analyst/Programmer (*Sep 1969 - Jun 1970*)

Transportation Systems Planning Development Project (highest-paid college student position). Documented, publicized and co-developed state-of-the-art mixed-qualitative/quantitative decisions-making system for transportation and other infrastructure planning.

California State University and Area Businesses, San Francisco Bay Area (*Sep 1965 - June 1970*)

Part-Time, summers and during school year: Programmer/Analyst, USDA Forest Service Transportation Systems Planning Development Project (highest-paid student position); Manager, 12- and 24-unit Apartments; Water Quality Analyst (led to Traffic Division programmer); Mystery Shopper; Math Professor's Assistant.

Additional Information (*Click links - reload if slow to redirect*)

Skills • Writings • Accomplishments • Marketing (*graphical*) • **Recommendations** (*pdf*) • **Project Services** (*topical*)

Specific Resumes (*pdfs, include Project Management*): **Financial Analysis • Writing • Sales • Prop Mgt • Teaching • LinkedIn**

Copyright © 2005-2025, Prosper Systems, Denver CO USA. All rights reserved. Latest update, 11/19/2023, KHJ