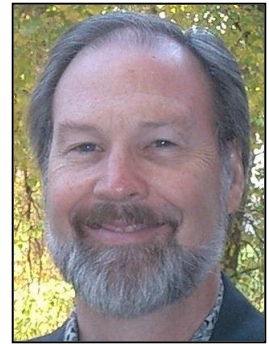


# Kenton Johnson

Western USA | (302)KentonJ | [ResWrite@KentonJohnson.com](mailto:ResWrite@KentonJohnson.com)

Kenton is successful in communications, reporting, documentation, master planning, marketing, sales and project development for: business, government and non-profits, in both technical and non-technical markets.



## Writing / Publications (see below)

## Education

**Certificate**, Marketing, University of Colorado, Denver, Colorado, 1995

**MS**, Inter-Disciplinary Systems, California State University, San Jose, 1972

## History and Accomplishments

### Prosper Systems, LLC

Jan 2005 - Present

Business startup / expansion planning, content marketing and business and real estate sales. *Evaluate / write plans / presentations / reports / articles.* [Brief.ProsperSystems.biz](http://Brief.ProsperSystems.biz)

### CompWellness Network

Sep 1996 - Jan 2012

Organized, *documented*, marketed and sold healthcare practitioners, groups & related businesses, and published *full-spectrum-health articles / journals / sites.* [CompWellness.biz](http://CompWellness.biz)

### High-Tech Marketing

Sep 1987 - Aug 1996

*Wrote and executed marketing plans, promotionals and press releases.* Made sales for high-tech companies of many sizes, some increased sales by 400%. [Brochure](#)

### Engineering Computer Applications, Inc

Aug 1978 - Dec 1990

Designed / implemented hardware / software applications / *studies.* *Wrote / taught* 50 international seminars. *Wrote / marketed / published international PC newsletter.* [ECAN](#)

### Denver Water Department

Jan 1976 - Aug 1978

Trained, organized and consulted on mainframe. *Wrote manuals and newsletter.* [DWD](#)

### Aerospace

Aug 1971 - Sep 1975

Contractor: Designed / *documented* / implemented hardware / software systems, NORAD Cheyenne Mountain. 1<sup>st</sup> Lt: Led programming team, SR-71 ELINT system. Clearance: Top Secret, SI. Side work: *wrote commercial newsletters.* [SDC, USAF](#)

### California State University, San Jose and Bay Area

Sep 1965 - Aug 1971

Part-Time Jobs: *MS Thesis*; Engineer-in-Training, [San Jose Traffic Control](#), programmed and *documented all applications* for state-of-the-art automated traffic system; Programmer / Analyst, *wrote manual for* [USFS traffic project](#); Manager, 12- and 24-unit Apartments; Water Quality Inspector; *wrote Mystery Shopper reports*; Math Prof Assistant.

## Additional Information

**Skills:** [Skills.KentonJohnson.com](http://Skills.KentonJohnson.com)

**Writing:** [Writing.KentonHJohnson.com](http://Writing.KentonHJohnson.com)

**Recommendations:** [Recommendations.KentonHJohnson.com](http://Recommendations.KentonHJohnson.com)

## Writing / Publications (partial list – additional online)

**Online Business Articles** - Startups, Wealth, Leadership, *GOgitMMM™ Power Internet Marketing*, Books/ Startups, Internet Marketing & Glossaries - author, edit, maintain, market, 10pp, 2014-

**Top Vitas** Online CV, Resume, Bio Site - *TopVitas.com* - author, edit, maintain, market, 20pp, 2010-

**Prosper Systems Blog - Business Success and Wealth** - author, edit, maintain, market, 40pp, 2009-

**Website Building** using GoDaddy.com's Website Tonight - *Website Yesterday* - author, co-author, edit, maintain, market, 7pp, 2008-

**Business Information Articles** - *ProsperSystems.biz* - author, edit, maintain, 200pp, 2005-

**Millionaire Mind Financial Freedom Account Consultation** - *MMFFA* - authored, maintain, market, Chief Consultant, 2pp, 2004-

**Several Business Documents** - authored, revised, edited, promoted, 2-50pp ea, ~50, 1994-:

**Formats** (Overviews and Business Plans);

**Overviews;**

**Sales Sheets;**

**Business Plans;**

**Marketing/Sales Plans/Systems.**

## CompWellness

**The Magic of Bio-Algae Concentrates: The Michael Kiriak Story** - collaborated, edited, published, 48pp, 2003. *Free download.*

**CompWellness Network** - *CompWellness.biz* - author, co-author, edit, maintain, market, until sold to another publisher, 700pp, 2003-2012

**Complementary Wellness Journal, Denver Metro** - authored, co-authored, edited, published, distributed, 6-16pp each, bi-monthly, 2001-2003. [Sample 16pp PDF.](#)

**CompWellness Blog - Full-Spectrum Healthcare** - co-authored, edited, maintained, marketed, 20pp, 2009-2012

**WebPages / Online Brochures** - *CompWellness.biz* sub-sites - some doubled as 2-column/ 2-sided stand-up brochure - authored, co-authored, edited, maintained, marketed, 1-5pp ea, 3 dozen, 2000-2012

**21st Century Wellness eLetter** as part of **CompWellness** - authored, co-authored, edited, maintained, marketed, 2-4pp ea, 37 issues, 1999-2012

**Wellness eJournal** as part of **CompWellness** - authored, co-authored, edited, maintained, marketed, 2-4pp each, 65 articles to date, 1999-2012

**Complementary Healing eGuide** - 100 modalities, in **CompWellness** - authored, co-authored, edited, maintained, marketed, 200pp, 1999-2012

**CompWellness.biz** - Full-Spectrum Healthcare information - authored, co-authored, edited, maintained, marketed, sold to another publisher, 500pp, 1999-2003

**Complementary Healing Guide, New Orleans Metro/Northshore** - 48-modality text supported by local practitioners - co-authored, edited, helped publish and market, 112pp, 2000. Text combined into the *eGuide at CompWellness.biz*.

**Complementary Healing Guide.** Text combined into the *eGuide at CompWellness.biz*.  
Click here or image for full eBook version.

**Denver Metro** - 45-modality text supported by local practitioners - authored, co-authored, edited, published, distributed, 144pp, 1998.

**Boulder County** - 49-modality text supported by local practitioners - authored, co-authored, edited, published, distributed, 128pp, 1997

**Denver Metro** - 36-modality text supported by local practitioners - authored, co-authored, edited, published, distributed, 128pp, 1997.

## Books / Booklets

**Buying A Small Computer**, American Consulting Engineers Council (ACEC) and Construction Industry Press; adapted to **ASCE article** (*reprint page*) - authored, edited, 34pp, 1981-2. [Web Search](#).

**Article reprint compilations** from *Engineering Computer Applications Newsletter (ECAN)* - authored, compiled, edited, published, marketed, sold, 16-28pp ea, half dozen, 1980-1981.

## Articles / Presentations / Media Placements

Several **articles** and **media placements** - computers, emergency preparation, wellness, CADD - authored, edited, placed, 1-4pp ea, ~100, 1985-2003

Several **invited papers** and **presentations** for several technical groups, and articles for one dozen national and local technical periodicals (**road, civil, construction, graphic, professional engineering**) - authored, edited, 1-20pp ea, ~50, 1980-1986.

**Computer Alternative Studies and Master Plans** - Colorado Computer Consulting (CCC) and ECA Inc, authored, edited, 12-100pp ea, 5 dozen, 1978-1987:

**CADD Opportunities** - Sigma Design;

**Computer-Aided Drafting Alternatives Study** - Johns-Manville Sales Corporation;

**Computer Alternatives Study** - Centennial Engineering;

**Computer Alternatives Study** - Victor Huff & Associates;

**Computer Automation Master Plan** - EC Jordan;

**Long-Term Computerization Plan** - Stetson-Harza AEP.

## Newsletters / Documents

***Engineering Computer Applications Newsletter (ECAN)*** - ECA Inc, authored, co-authored, edited, published, distributed, 6-14pp ea, monthly, 1979-1985. [Copyright Search](#).

**Decision-making articles**, *Systemation Letter* - authored, edited, 4pp ea, 4 issues, 1974-1975. [Search for others](#).

***Scientific Program Library Documentation*** and ***SPARKS Newsletter*** - Denver Water Department, Colorado, authored, edited, 250pp, 1978 In-house technical **users newsletter**, *SPARKS* - Denver Water Department, Colorado, authored, edited, 1pp ea, bi-monthly, 1977-1978

***Goal-Fabric Analysis*** (for mixed, qualitative-quantitative decision making) - thesis, California State University, San Jose, authored, edited, published, adapted to USFS and Systemation, 115pp, 1972

***San Jose Traffic Control Project Program Documentation-Operations Manual*** - Research and Development Department, City of San Jose, California, co-authored, edited, 600pp, 1971

***Traffic Census Computer User's Manual*** - USDA Forest Service Transportation Systems Planning Development Project, California State University, San Jose, co-authored, edited, 500pp, 1970

**Other Writings** – Several major entries at [Google](#), including the above references:

**Blogs** – [Blog.ProsperSystems.biz](#), [ArticlesLinkedIn.KentonHJohnson.com](#), several posts, 2009-

**Health Articles** – at [CompWellness.org](#), 1999-2001

**Health in other cities** – five “Places” articles in the *Wellness eJournal*, 1999-2000

**Older Articles** – on [Google](#)